

REACH 90,000 SOCCER ENTHUSIASTS IN NORTH TEXAS

Space and Digital Deadlines

Monthly Issue	Space	Digital	Sendout
June	5/17	5/24	6/15
July	6/22	6/29	7/13
August	8/1	8/8	8/17
September	8/24	8/31	9/14
October	9/22	9/29	10/12
November	10/28	11/4	11/16
December	11/23	11/30	12/14
January	12/28	1/4	1/18
February	1/27	2/3	2/15
March	2/22	2/29	3/14
April	3/30	4/6	4/18
May	4/25	5/2	5/16

Rates

E-Newsletter/Main Page ads are delivered to the recipients' email address. These ads also stay on the Main Page (a permanent version of the E-Newsletter). E-Newsletter/Main Page ads should be in .jpg or .gif format and may **not** be animated. (see sizing below)

E-Newsletter/Main ad sizes:

Frequency	1X	6X	12X
600x85	\$1200	\$1100	\$900
450x65	\$800	\$700	\$500
120x330	\$1100	\$1000	\$800
120x160	\$700	\$600	\$400

Ads that do not meet these requirements will not be accepted and a new, correct ad must be provided again.

E-Newsletter Main Page Large HBanner - Bottom
W: 600 px
H: 85 px

E-Newsletter Main Page Large VBanner

W: 120 px
H: 330 px

E-Newsletter Main Page Small HBanner
W: 450 px
H: 65 px

Design Services

All work will be done at the rate of \$75 per hour. This rate includes three scans. Any additional scans will be \$35 per scan. One time to make revisions free of charge— We will email one proof for your review. Minimal revisions can be made at this time and only by the deadline indicated. It's your responsibility to proof your ad. Failure to contact us by the scheduled deadline does not constitute non-performance by Varsity and a credit cannot be issued for corrections not communicated to Varsity. Changes past the deadline will be subject to an hourly rate of \$75 with a one-hour minimum charge. Extensive revisions—Second-round revisions or a brand new concept after the initial proof will be charged at \$75 per hour with a one-hour minimum charge.

E-Newsletter Main Page Small VBanner
W: 120 px
H: 160 px

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THE PITCH

NORTH TEXAS SOCCER
www.ntxsoccer.org

THE BIG GAME

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis ligula lorem, consequat eget, tristique nec, auctor quis, purus. Vivamus ut sem. Fusce aliquam nunc vitae purus. Aenean viverra malesuada libero. Fusce ac quam. Donec neque. Hunc venenatis enim nec quam. Cras faucibus, justo vel accumsan aliquam, tellus dui fringilla quam, in condimentum augue lorem non tellus. Pellentesque id arcu non sem placerat laculis. [FULL STORY >>](#)

This is the headline for story #2

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MORE STORIES

- This is the headline for story #4
- This is the headline for story #5
- This is the headline for story #6

Kick it Up with Coerver
Camps begin June 22nd! Get Your Spot
coervernj@aol.com

Create a **FREE Website** for your Team
Start Today! Takes less than 4 minutes to setup.
leazpages.com [Get Started!](#)

SUPPORT OUR SPONSORS

Pizza Hut, FC DALLAS, Cuties, TEXANS CREDIT UNION, SUBARU, CashAmerica, BAYLOR Education System

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